

Haggadahs-R-Us

Distributor of fine benchers including Yedid Nefesh • L'chu N'ran'na • Nevarech

Five Ways to order Yedid Nefesh!

- (1) Single copies for your own use: \$3.95 each + shipping. Order directly from our website (http://haggadahsrus.com and click on "Benchers").
- (2) Bulk order without imprint.
 - 50-99 @ \$3.50 each
 - 100-249 @ \$3.30 each
 - 250+ @ \$3.10 each
- (3) Imprinted, with red or all-white cover, for a simcha.
 - For less than 100: \$3.50 per book.
 Imprint: \$25 setup, plus 30¢ per book
 - \bullet For orders of at least 100: \$3.30 per book. Imprint: 30¢ per book; no charge for setup
 - For orders of at least 250: \$3.10 per book. Imprint: 30¢ per book; no charge for setup

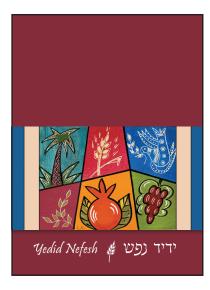
You may provide the artwork, preferably in a hi-res PDF or InDesign format. Artwork must be line art—type, graphics with no shading. No heavy solids please! Or we can design it, using your choice of typefaces, at no charge.

- (4) Mini edition (birkat, wedding blessings, and shabbat), with red or all-white cover, for a simcha.
 - For less than 100: \$1.69 per book. Imprint: \$45 flat fee
 - For 100-199: \$1.69 per book. Imprint: 25¢ per book; no charge for setup
 - For 200-299: \$1.59 per book. Imprint: 25¢ per book; no charge for setup
 - For 300+: \$1.45 per book. Imprint: 25¢ per book; no charge for setup

Artwork: same as #3

- (5) Your own custom cover, with your own artwork in full color or single color.
 - Full edition: basic price plus cover print 62¢ each; bindery flat fee \$300 for up to 300 copies
 - Mini edition: basic price plus \$10 setup and \$1.00 per book for cover and bindery





EXAMPLES:

Note that prices are the same for either the standard cover or all-white cover. There may be a small surcharge for foil where art covers a larger area on the all-white cover. In all cases, "set-up" refers to our doing the type design, providing proofs, and making a magnesium plate. OR: In all cases, customer may supply camera-ready art — line only except for option 4 below.

(1) 50 benchers, full edition, standard cover with imprint, to a NY address
50 benchers at \$3.50 each
Setup including type and any supplied art
Imprint 50 benchers at 30¢ each
UPS 23# to NY residential address
TOTAL\$230.75
(2) 100 benchers, full edition, all-white cover with imprint, to CA address
100 Benchers at \$3.30 each\$330.00
Setup including type and any supplied art
Imprint 100 benchers at 35¢ each (large image)
UPS 46# to CA residential address
TOTAL\$421.54
(3) 250 benchers, mini edition, standard cover with imprint, to IL address
250 Benchers at \$1.59 each
Setup including type and any supplied art
Imprint 250 benchers
UPS 29# to IL residential address
TOTAL\$476.90
10 1112
(4) 100 benchers, mini edition, standard cover with imprint, to FL address
100 Benchers at \$1.69 each\$169.00
Setup including type and any supplied art
Imprint 100 benchers
UPS 13# to FL residential address
TOTAL\$207.96
10 1/1Ε
(5) 100 benchers, mini edition, customer designed color cover, to FL address
100 Benchers at \$1.59 each
Custom cover \$10 setup plus \$1.00 each
UPS 13# to FL residential address
TOTAL\$282.96
101/1Ε
(6) 200 benchers, full edition, customer designed color cover
200 Benchers at \$3.30 each\$660.00
Setup including type and any supplied art
Color copy 200 covers at ~60¢ each, includes paper
***Bindery charge to perfect bind with your cover
·
TOTAL \$1153.00
***Bindery charge may be less if we can do more books in a single run.

NOTE: For west coast shipments, we can often save you money by shipping USPS Media Mail, Times may vary a bit more than with UPS. Ask us about this iption.



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Yedid Nefesh Order Form

Please fax order to 216-321-0418 or email jbgelles@gmail.com

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Name
Address
City/State/Zip
Phone/fax
E-mail
Shipping Address if different
Credit Card with expiry date
1. Write here what you want on the cover — English and Hebrew, in the order you want it. Please proofread carefully!! You may request type faces from the selection on p. 2, or request others.
2. Quantity
3. full edition mini — 32 pages
4. Color of foil gold silver navy blue royal blue purple green black burgundy ALSO: gray, orange, brown
5. Style of cover all-white custom
All art for cover should be sent to jbgelles@gmail.com
PRICES FOR FULL EDITION: For less than 100: \$3.50 per book. Imprint: \$25 setup, plus 30-35¢ per book For orders of at least 100: \$3.30 per book. Imprint: 30-35¢ per book; no charge for setup For orders of at least 250: \$3.10 per book. Imprint: 30-35¢ per book; no charge for setup A premium for imprint may be charged for very small orders. Please inquire. For fully customized cover using your color art, please call for pricing.
PRICES FOR MINI EDITION: For less than 100: \$1.69 per book. Imprint: \$25 setup, plus \$25 flat fee for foil stamping For orders of at least 100: \$1.69 per book. Imprint: setup free; plus 25¢ per book stamping For orders of at least 200: \$1.59 per book. Imprint: setup free; plus 25¢ per book stamping For orders of at least 300: \$1.44 per book. Imprint: setup free; plus 25¢ per book stamping



THERE ARE THOUSANDS OF ENGLISH FACES, and we have or can get many of them. Here are a few:

Myriad Pro Light Regular Italic Semibold Italic Bold Italic
Minion Pro Regular Italic Medium Italic Semibold Italic Bold Italic
Kabel Book Medium Demi Bold Ultra Bernhard Modern Italic Bold Italic
LITHOS PRO REGULAR BLACK Friz Quadrata Italic Bold Italic
Papyrus Tempus Sans Maiandra Boulevard Bradley Hawd Yellowtail
Optima Roman Italic Medium Italic Demi Italic Bold Italic Black Italic
Caflisch Script Kaufman Edwardian Geript Black Chancery Good Wibiations
Scala Sans Italic Bold Black Americana Architectura Pristina Zapfino