

Haggadahs-R-Us

Distributor of fine benchers including Yedid Nefesh • L'chu N'ran'na • Nevarech • B'Kol Echad

Ordering B'Kol Echad for a simcha

(1) The all-white cover B'Kol Echad can be ordered in any quantity for a simcha. We use hot-foil stamping to personalize — "Wedding of," "Bat Mizvah of," and so forth. See the last page of this order form for typefaces, printer ornaments, etc. Art charges do not apply for anything on that page.

(2) PRICES:

For less than 50: \$3.25 per book. Imprint: \$30 design & plate; plus \$25 flat imprint fee. For 50-99: \$3.00 per book. Imprint: \$30 design & plate; plus \$25 flat imprint fee. For 100-199: \$2.75 per book. Imprint: \$30 design & plate; plus 25¢ per book imprint fee. For 200-299: \$2.50 per book. Imprint: \$30 design & plate; plus 25¢ per book imprint fee. For 300 or more: \$2.25 per book. Imprint: \$30 design & plate; plus 25¢ per book imprint fee.

CUSTOMER ART: Add \$20 for each piece of your art that we use. Also, large art — e.g. one of the huppahs, or anything that fills most of the cover — gets a \$10 surcharge because it requires a large plate.

If you want to use your own art (for all or part of the layout), please send hi-res JPG, TIF, or PDF. Artwork must be line art — type, graphics with no shading. No bleeds; maximum image 3.5x5". No heavy solids please! **You don't have to do everything:** we can incorporate your art with our typesetting.

- (3) **TIMING AND SHIPPING:** We ask for 3-4 weeks to setup, print, and deliver your order. Rush orders (anything under 3 weeks) will be charged an extra \$20 or more, the less time you give us. We CAN turn around an order in as little as 24 hours, but it will cost more. Shipping is by UPS ground or USPS Media Mail. Media Mail costs the same anywhere in the country, so it's a much better deal if you are on the west coast or in the southwest. Otherwise UPS is competitive.
- (4) **CONSULTATION:** Every order is unique, and we are happy to talk with you on the phone about the particulars of your job, before or after you place the order. Call 216-321-6734.



Haggadahs-R-Us

B'Kol Echad Order Form

Please fax order to 216-321-0418 or email jbgelles@gmail.com

Name	
Address	
City/State/Zip _	
Phone/fax	
E-mail	
Shipping Name/	Address if different
Credit Card with	n expiry date
	at you want on the cover — English and Hebrew, in the order you want it. Please
	efully!! You may request type faces from the selection on p. 2, or request others.
2. Quantity	
2. Quantity 3. Color of foil	gold silver navy blue royal blue cool blue
3. Color of foil	

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THERE ARE THOUSANDS OF ENGLISH FACES, and we have or can get many of them. Here are a few:

Modern Bold

Myriad Pro Light Regular Italic Semibold Italic Bold Italic
Minion Pro Regular Italic Medium Italic Semibold Italic Bold Italic
Kabel Book Medium Demi Bold Bernhard Modern Italic Bold Italic
LITHOS PRO REGULAR BLACK Friz Quadrata Italic Bold Italic
Papyrus Tempus Sans Maiandra Poulevard Bradley Hawd Yellowtail
Optima Roman Italic Medium Italic Demi Italic Bold Italic Black Italic
Caflisch Script Edwardian Seript Black Chancery Good Vibrations Quarzo
Scala Sans Italic Bold Black Americana Architectura Pristina Zapfino